

Sunset SAVOR: CAO Cuming provided background around the National SAVOR sponsorship relationship with Pacifica and Infiniti from 2012. The board requested that details be confirmed as to receipt of the getaway entrants email addresses, as the CBID wants to upload into our monthly newsletter distribution list. A motion was made by Laila Kollmann, and seconded by Shirley Lyon to fund \$5,000 from contingency budget for the SAVOR National Sponsor getaway promotion, with confirmation from the CBID Marketing Committee that they will contact Pacifica for background information, and obtain agreement from Sunset that the CBID will get the email addresses of each entrant. With no further discussion, the \$5,000 was approved by a unanimous voice vote of the Advisory Board.

Contract Renewal of Administrative Services (Cheryl Rowe and Allison Palm): Chair Marjorie Ott confirmed that both contracts for Cheryl Rowe and Allison Palm are up for renewal, and that Mike Hanchett reviewed terms and recommends we move forward with both effective July 1, 2013 through June 30, 2014. A motion was made by Mike Hanchett, and seconded by John King to approve \$13,000 annually for admin services from Cheryl Rowe. With no further discussion, the annual contract with Cheryl Rowe was approved by a unanimous voice vote of the Advisory Board.

A motion was made by Mike Hanchett, and seconded by John King to approve \$7,200 annually for financial admin services from Allison Palm. With no further discussion, the annual contract with Allison Palm was approved by a unanimous voice vote of the Advisory Board.

CBID Photo Usage (Verdin): Chair Marjorie Ott confirmed that the 30 photo taken by Verdin are up for renewal. CAO Cuming provided cost overview, stating that 1 year usage would cost \$1,000. The Board requested that we confirm the cost for unlimited usage.

- CAO Contract Renewal

Chair Marjorie Ott asked the Advisory Board's consideration to reimburse CAO Cuming for monthly cell phone charges totaling \$120 per month. A motion was made by Laila Kollmann, and seconded by Matt Masia, to provide a flat cell phone reimbursement not to exceed \$120/month effective June 1, 2013. With no further discussion, the monthly cell phone reimbursement was approved by a unanimous voice vote of the Advisory Board.

- Local Fund Approvals

CAO Cuming reviewed 9 local fund applications, 2 of which required CBID Board approval due to the funding amount. Those items not requiring CBID Board approval are summarized below:

CTB: Cooksey Talbot photo usage (\$500 for 5 shots for 1 year usage)
CTB: Historic Society Harvest Celebration sponsorship (\$4,980)
CTB: US Airways Reprint (\$1,200 + tax + shipping)
CTB: Smith Travel Research reports (\$3,800 annually)
SSTA: Cambria Historic Society Scare Crow Festival Sponsorship (\$2,000)
SSTA: MBNMS Discovery Center Faire Day (\$2,302.13)
EV/AGV: Admin Assistant (\$1,000; 12 months)

ABTA: A motion was made by Shirley Lyon, and seconded by Mike Hanchett, to approve the 12-month Marketing Plan and Tactics with TJA for a not to exceed to \$116,600. Nikki Schmidt confirmed that a sole source justification letter will be needed for submission of this request. With no further discussion, the \$116,600 was approved by a unanimous voice vote of the Advisory Board.